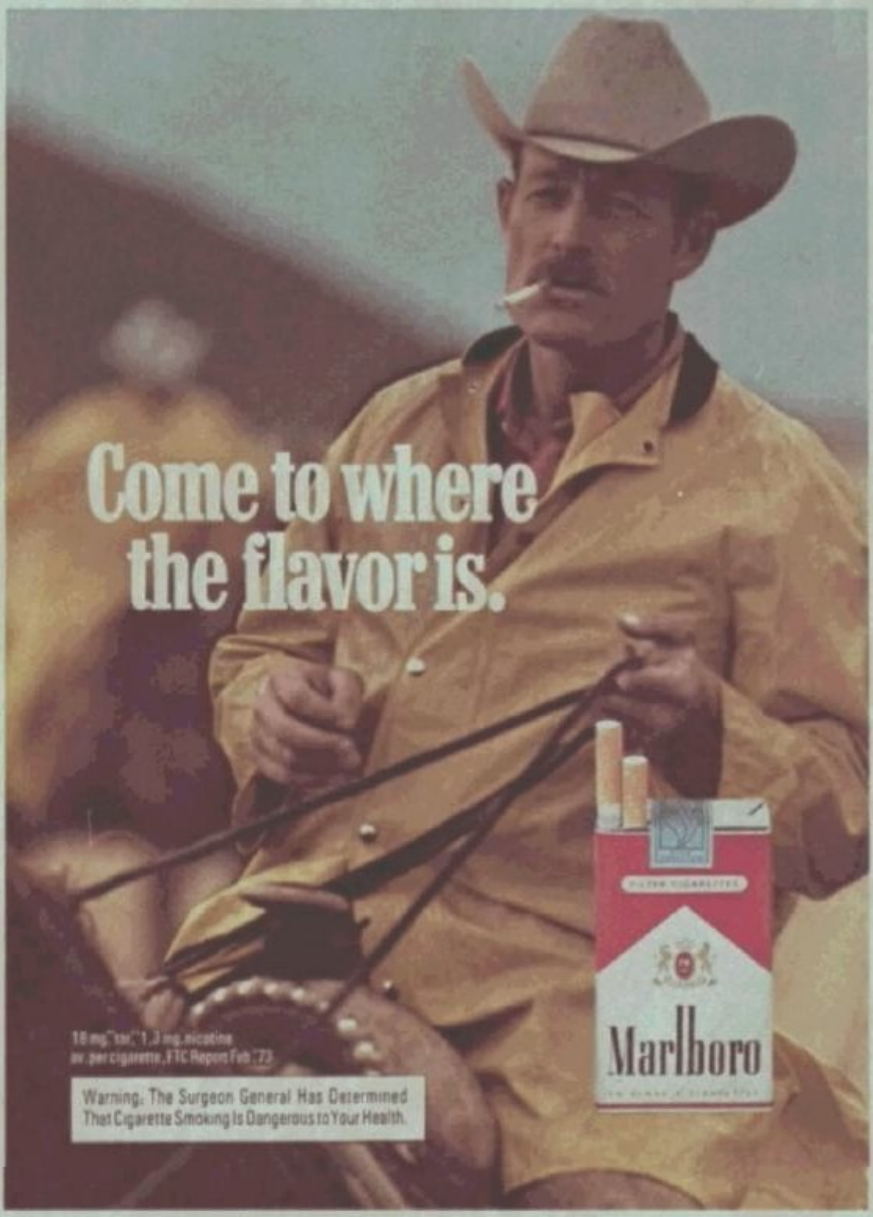
LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 2983—Darryll Slicker—Req. No. 90107—Cover bleed—5⅝ x 7¾ in.—T.V. Guide, Goodfood, 1973 (A)
Printed in U.S.A.


Come to where the flavor is.
18 mg "tar," 1.3 mg. nicotine av. per cigarette, FTC Report Feb. '73.
Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.
Marlboro

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Source: https://www.industrydocuments.ucsf.edu/docs/gxlx0001
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